

## **Company Profile**

#### **DEEPA ENTERPRISE**

Email: info@deepaned.com

Website: www.deepaent.com

Tel: +8802-48120340]

Address: H#3 (Shima Blossom), Level# 11,

Road#27(Old); New#3, Dhanmondi 27, Dhaka-1209



#### DEEPA ENTERPRISE: WHAT WE AIM FOR

### THE PROMOTERS





A private firm, established in 2010, has been a key player in global trade, specializing in the import of essential commodities such as fertilizer, coal, and food grains from various countries. Over the years, the company has made significant contributions to the fertilizer sector, playing a crucial role in supporting agricultural productivity and supply chain stability.

## Deepa Enterprise

#### Company Information

**REGISTER OFFICE**: Holding no.147, Shop no.03, Noapara, Abaynagar, Jashore.

 TEL
 : +880-2-48120340

 E-MAIL
 : info@deepaent.com

 National Id no.
 : 2691649110487

 TIN Number
 : 766433419722

 BIN Number
 : 001244213-0901

 IRC Number
 : 260347110135219

 HOTLINE
 : 01973-480716

#### www.deepaent.com



#### **Company Overview**

**Established in 2010**, Deepa Enterprise(DE) is a leading private trading company specializing in the import and supply of **essential commodities**, including **fertilizers**, **coal**, **and food grains**, sourced from key global markets. With over a decade of expertise, we have played a **pivotal role in strengthening the fertilizer sector**, ensuring agricultural sustainability, energy security, and food supply chain resilience.

#### **Mission**

"To ensure the seamless supply of high-quality essential commodities across global markets, fostering agricultural growth, industrial efficiency, and food security through reliable trade partnerships and sustainable solutions."

#### Vision

"To be a globally recognized leader in commodity trading, driving innovation in supply chain efficiency while contributing to economic development and environmental sustainability."

#### **Our Philosophy**

"Trade with Purpose" – We believe that responsible commodity trading should empower communities, fuel sustainable development, and create long-term value for all stakeholders. Our business goes beyond transactions; we are enablers of growth in agriculture, energy, and food systems.

#### **Specialist**

- ✓Global Network Strong relationships with suppliers and buyers worldwide.
- **✓ Reliability** Timely deliveries, quality assurance, and transparent dealings.
- ✓Sector Expertise Deep understanding of fertilizer, coal, and food grain markets.
- ✓ Sustainability Focus Exploring eco-friendly fertilizers and cleaner energy coal alternatives.



#### Corporate Governance

Deepa Enterprise(DE) is committed to the principles of good corporate governance which emphasize transparency, accountability and independence, and believe this contributes to long-term success.

Our management team is committed to principles of good corporate governance which are consistent with prudent management. These principles emphasize transparency, accountability and independence. Risks are inherent in our business and the markets in which we operate. We recognize that risk management is the responsibility of all of our people as an integral part of our day-to-day business process.

Our risk management and internal control system is designed to manage the risk of failure to achieve our corporate objectives and provides reasonable, but not absolute assurance against material misstatement, loss or fraud, and to achieve long-term business success.

The most significant achievement of this enterprise is to be the dynamic with far-sightedness in strategic planning. Moreover the Company employs people with excellent capability in managing cash flows and projects and handling of economic trend to predict demand. DE aims to achieve its goal through proper and efficient utilization of the resources by professionalism and perfect distribution of labor and thus to attain the reputation from the clients.

In this competitive business environment and high rising inflationary economy, this is quite difficult to profit at the desired level and sustain profitably. To sustain profitably, **Deepa Enterprise** ensure cost efficiency in importing and purchasing local inputs.

Management Information (Employees) of the company:

#### **Executive List**

SL	Name	Designation
01	Mr. Md. Taijul Islam	Sr. Executive-Operation
02	Mr. Khan Istiak Rabby	Executive-Commercial

#### Officer List

SL	Name	Designation
01	Mr. Md. Selimuzzaman	Offcer-Purchase
02	Mr. Md. Sajal Mollick	Jr. Officer-Commercial
03	Mr. Belal Hossain	Office Assistant



#### **CORE VALUES**

#### 1. Integrity & Transparency

- o Uncompromising ethical standards in all dealings.
- o Fair pricing, accurate product specifications, and contract adherence.

#### 2. Customer-Centric Excellence

- o Tailored solutions for farmers, industries, and governments.
- Proactive communication and after-sales support.

#### 3. Global Expertise, Local Impact

- Deep market intelligence paired with on-ground execution.
- o Partnerships that strengthen local supply chains (e.g., farmer cooperatives, industrial hubs).

#### 4. Sustainability & Responsibility

- o Promoting eco-efficient fertilizers (e.g., low-carbon urea, organic alternatives).
- o Reducing coal's environmental footprint through cleaner procurement practices.

#### 5. Resilience & Adaptability

- o Agile risk management to navigate geopolitical and market volatility.
- Investment in digital tools for real-time supply chain tracking.

#### SERVICES OFFERED

#### 1. Fertilizer Supply Chain Solutions

- Bulk imports of urea, DAP, NPK, and micronutrients.
- Custom blending and warehousing for regional needs.

#### 2. Coal Procurement & Logistics

o Thermal coal for power plants; coking coal for steel industries.

#### 3. Food Grain Security Programs

o Strategic stockpiling and just-in-time delivery for governments/processors.

#### 4. Consulting & Market Intelligence

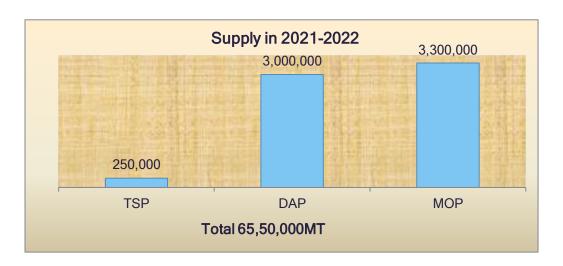
o Regulatory compliance, price trend analysis, and sourcing strategies.



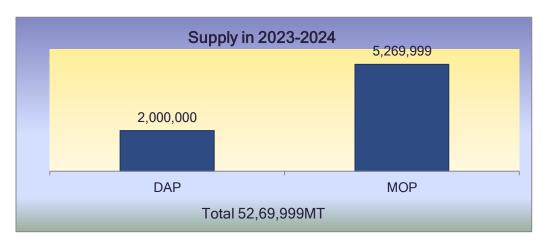
#### **KEY PROJECTS & ACHIEVEMENTS**

Deepa Enterprise has a proven track record of delivering large-scale supply contracts with professionalism and efficiency. One of our notable accomplishments includes:

Last three Year supply to Ministry of Agriculture (MOA), Bangladesh (Private Sector)

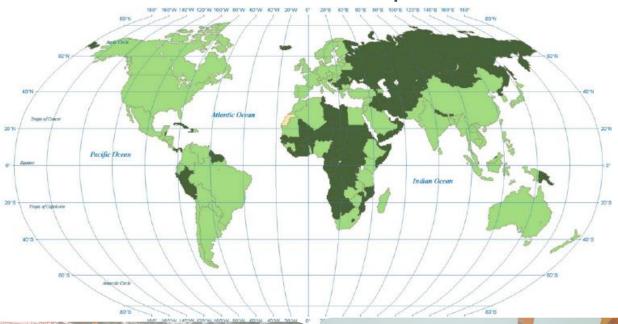








#### Global Reach Map













# "Thank You"

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